



ANALYTICS

AUTHORIZED
CONSULTANT



Google Optimizer training by OX2

OX2 is a Google Analytics Authorized Consultant
certified by Google.

Take advantage of OX2's expertise and discover what Google Optimizer, Google's free multi-variate testing tool, can do to help you choose the winning combination for your website!

Contact

For packages, bundling and pricing information, contact Julien Coquet at julien.coquet@webanalytics.be or call +32 (0)2 213.42.54

More information

Visit our website at: www.webanalytics.be and discover how our unique expertise can help you in your Internet marketing journey.

Package contents

- 1 day training session.
- Topics covered:
 - Introduction to multi-variate testing.
 - Optimizer implementation best practices.
 - Integration with Google Adwords and Google Analytics.
 - Analyzing reports and acting upon them.
- Extra training and follow-up support in the form of a credit of 2 hours with our ticketing system.

Companion packages

- Google Analytics Setup and Introduction package.
- Google Analytics Advanced Training package.
- Google Analytics package bundles.



WebAnalytics.be
A Business Unit of OX2



The Other Web Agency
www.ox2.be



About Google Optimizer

Website Optimizer is a self-service application designed to give marketers full control over testing.

Not only does Website Optimizer - integrated into **AdWords** - test messages on all site traffic (not just AdWords traffic), but it also works alongside **Google Analytics** and all third party site analytics packages.

About OX2

OX2 is an interactive agency based in Brussels, Belgium, with activities in Belgium, France, the Netherlands and the UK. With 6 full-time Web Analytics specialists, OX2 is your ideal European companion for your Web Analytics experience.

Our WebAnalytics.be business unit is the only Google Analytics Authorized Consultant in Belgium!

OX2 also publishes the eMarketing platform known as OniSystem, with built-in Web Analytics, multivariable testing, e-coupons, e-mailing, you name it!

Download our free Multi-Variable Testing white paper (EN, NL & FR) at www.onisystem.eu for more information on A/B testing & MVT.

>>> Contact us today and see what we have to offer!

Fax this back to us at +32 (0)2 534.87.73 or use our contact form at www.webanalytics.be

Contact OX2

Yes! I am interested in OX2's Google Optimizer Training!

My company is:

My name is:

Phone:

Fax:

Email:

Desired date:

of attendees (up to 8):



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