

ANALYTICS

AUTHORIZED
CONSULTANT



Google Analytics by OX2

Set up and Introduction

OX2 is a Google Analytics Authorized Consultant certified by Google.

Take advantage of OX2's expertise and discover what Google Analytics, Google's free Web Analytics solution, can do to help you measure & optimize your website's success!



Contact

For packages, bundling and pricing information, contact Julien Coquet at julien.coquet@webanalytics.be or call +32 (0)2 213.42.54

More information

Visit our website at: www.webanalytics.be and discover how our unique expertise can help you in your Web Analytics journey.

Package contents

- Google Analytics account set up and fine-tuning of settings.
- Google AdWords linking and integration.
- Full implementation document containing appropriate tagging parameters for your site.
- Introduction presentation; duration: 2 hours.
- Extra information and support in the form of a credit of 2 hours with our ticketing system.

Companion packages

- Google Analytics Advanced Training package. **(recommended follow-up)**
- Google Optimizer Training package.
- Google Analytics package bundles.

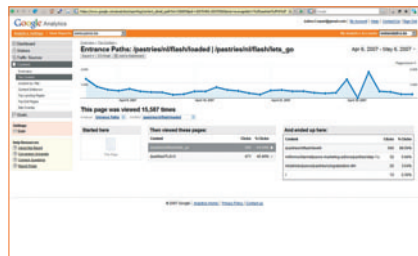
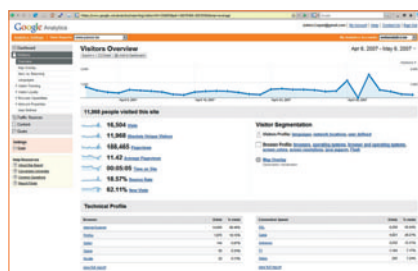


WebAnalytics.be
A Business Unit of OX2



The Other Web Agency
www.ox2.be





About Google Analytics

Google Analytics is Google's Web Analytics based on the Urchin software solution.

Learn how visitors interact with your website and identify the navigational bottlenecks that keep them from completing your conversion goals. Find out how profitable your keywords are across search engines and campaigns. Pinpoint where your best customers come from and which markets are most profitable to you. Google Analytics gives you this and more through easy-to-understand visually enhanced reports, in English, French, Dutch and 10 more languages!

Google Analytics is free and comes with most of the features offered by major Web analytics solutions.

Get ready for some visitor segmentation, content tracking and full integration with Google's **AdWords** (Search Engine Acquisition) and **Optimizer** (multi-variable testing) programs.

About OX2

OX2 is an interactive agency based in Brussels, Belgium, with activities in Belgium, France, the Netherlands and the UK. With 6 full-time Web Analytics specialists, OX2 is your ideal European companion for your Web Analytics experience.

Our WebAnalytics.be business unit is the only Google Analytics Authorized Consultant in Belgium!

OX2 also publishes the eMarketing platform known as OniSystem, with built-in Web Analytics, multivariable testing, e-coupons, e-mailing, you name it! Visit www.onisystem.eu for more information.

>>> Contact us today and see what we have to offer!

Fax this back to us at +32 (0)2 534.87.73 or use our contact form at www.webanalytics.be

Contact OX2

Yes! I am interested in OX2's Google Analytics Setup & Introduction!

My company is:

My name is:

Phone: Fax:

Email:

Desired date: # of attendees (up to 8):